

Finance/Exhibits Committee

Minutes: September 19, 2011

Participants: Anastasia Becker, Tom Green, Leigh Presley, Sue Ratcliffe, Brenna Wanous

Update on committed funds: \$49,500

Fundraising goal: \$145,000

Recently committed funders:

- ESA
- IPM CRSP
- IR-4
- NIFA
- Sysco
- Univ. of Minnesota, Dept of Entomology

Updates on potential funder status:

- Sysco – cutting check for \$5,000 this week (Leigh/Tom)
- OPMP – interested but on the fence (Anastasia)
- RMA – Anastasia needed a new contact, as Hayward Baker retired in August. Sue recommended Paul Walden (Anastasia)
- EPA – Tom Brennan has been unresponsive; Tom and Sue recommended Frank Ellis or Sherry Glick as alternative contacts (Brenna)
- Tom and Leigh will work on industry contacts

Suggestions for additional contacts:

- Univ. of Tennessee, Dept of Entomology (Sue)
- Trader Joe's (Brenna)
- Starbucks (Brenna)
- Earth Bound organics (Brenna)
- Whole Foods (Tom)
- Gemplers (Tom)
- National-level brands (all committee members)

Carryover discussion:

- We increased the overall Symposium budget to maintain the \$125,000 carryover we inherited this year. We don't necessarily need to maintain that level of carryover but it is ideal.
- If we can't raise \$145,000, we'll reduce the amount of carryover for next time rather than reducing the amount allocated toward enhancement funds.
- The minimum carry over we need to get the next Symposium running is \$75,000.

Next call: October 11, 1:00pm central.